

# FIRST AND LAST NAME

PHONE | EMAIL

## SUMMARY

High achieving scholar-athlete with leadership, community, and social media management experience

## EDUCATION

**Marian University, Indianapolis, IN:**

*Bachelor of Science in Marketing*

Expected May 2025

Minor: Communication | Concentration: Human Resource Management

GPA: 4.0

## CERTIFICATIONS

Google Analytics for Beginners Certification

Expires: November 2025

Semrush Academy Local SEO Certification

Expires: October 2023

## ACADEMIC PROJECTS

**New Media Marketing**

Fall 2022

Created content using Canva to share out information on organ donation on multiple social media sites throughout the semester

Strategically planned and scheduled social media posts to increase followership and awareness of organ donation

**Business Competition**

Fall 2021

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